



Royal Institution
of Science



The Spark Business Network





The Spark Business Network

Inspiring the next generation with the Royal Institution



Welcome to the Royal Institution

At the Royal Institution (Ri), engagement with science begins with a spark.

For more than 225 years, the Ri has been at the forefront of science education, public engagement and discovery. From our Grade I listed Georgian home on Albemarle Street in Mayfair, we bring cutting-edge research to life and create opportunities for people of all ages to experience the wonder of science.

The Ri has been home to 15 Nobel Prize winners, the discovery of 10 elements of the Periodic Table, and an extraordinary community of scientists whose work has shaped the modern world. Among them was Michael Faraday, whose groundbreaking discoveries in electricity and magnetism transformed science and society, and whose commitment to public engagement still defines the Ri today. Faraday believed science should be open, inspiring and accessible to all, a principle that remains at the heart of our work.

Today, the Ri is a living hub for science communication. We are the home of the iconic CHRISTMAS LECTURES®, watched by millions worldwide, and

the historic Discourses, both of which have been inspiring public engagement with science for more than 200 years. Alongside these flagship programmes, we deliver schools outreach, public events, digital content and teacher support that connect people with science in meaningful, memorable ways.

In a world shaped by rapid technological change and the rise of mis- and disinformation, the Ri's role as a trusted and independent voice for science has never been more important. Through our programmes in the UK and internationally, we aim to expand access to scientific knowledge, spark curiosity, and empower people everywhere to engage with science.

To meet this moment, we have launched **Be the Spark**, a £20 million fundraising campaign to scale our impact, preserve our historic home, and connect more young people, families, teachers and global audiences with science. As a registered charity, our future depends on the support of individuals, businesses and philanthropic partners who share our belief in the power of science to shape a better future.

Your invitation: The Spark Business Network

We invite you to join **The Spark Business Network** — the Royal Institution's corporate membership community.

The Spark Business Network offers organisations a unique way to engage with the Ri: supporting our Be the Spark campaign while accessing meaningful benefits for your organisation, employees and clients. It is designed for businesses that value science, education and evidence-led thinking, and want to play an active role in inspiring the next generation.

As a member of The Spark Business Network, your organisation helps to:

- **Inspire the next generation**
Support schools and youth programmes that build STEM skills and science capital, reaching at least 500,000 young people over four years, with a special focus on reaching those from underserved communities.
- **Extend the reach of science globally**
Enable audiences worldwide to engage with high-quality science through digital content, livestreamed lectures and online programmes, regardless of location or circumstance.
- **Preserve and protect an internationally significant institution**
Preserve the Ri's Grade I listed Albemarle Street home and historic collections, while supporting sustainable modernisation for future generations.
- **Strengthen public trust and engagement with science**
Champion clear, independent science communication that inspires critical thinking and demonstrates the societal value of research and innovation.

In return, members of The Spark Business Network can enjoy a wide range of opportunities to engage employees and clients, deepen their connection with science, and experience the Royal Institution in distinctive and inspiring ways.

By joining The Spark Business Network, your organisation becomes part of a trusted national and global community supporting the Ri's mission and long-term impact.

Together, we can spark curiosity and ensure science continues to inspire generations to come.



Alice Roberts, 2018 CHRISTMAS LECTURES®



Holiday workshop at the Royal Institution

Your benefits

1. Community impact & engagement

Your partnership includes the cost of funding an Ri Science in Schools Day in a state school of your choice anywhere in the UK.

- Each day includes two high-energy, interactive science shows tailored to the age and curriculum of students, led by expert Ri presenters.
- Teachers receive CPD training and resources that boost confidence in delivering practical science, including

using more live demonstrations to engage students.

- Families are invited to a community evening show, bringing parents and caregivers into the excitement of science and encouraging the science conversations to carry on at home.
- Horizon-level partners can nominate an additional school each year, doubling the impact and allowing your organisation to engage with multiple communities.

2. Industry engagement

Participate in Ri events designed to inspire young people and families, including:

- **For Your Inspiration (ages 13+)**
Connect teenagers with STEM professionals through talks, career showcases, and hands-on activities, helping them explore real-world STEM career pathways.
- **Family Fun Days (ages 7–12)**
Run engaging, interactive activities with families, bringing science to life in fun, memorable ways.

- Showcase your organisation's expertise and innovation:
- Deliver live demonstrations, talks, or interactive exhibits at events, highlighting your contribution to STEM fields and inspiring the next generation.



CHRISTMAS LECTURES® demonstration



Family Fun Day at the Royal Institution



Hannah Fry, 2019 CHRISTMAS LECTURES®



The Library, venue hire and event space

3. Employee engagement

Volunteer

- Support Masterclasses students in small-group, hands-on STEM workshops across the UK providing meaningful engagement for employees nationwide.
- Build skills in leadership, mentorship, and communication while connecting with a new generation of curious minds at Ri family events.
- Steward at Ri talks and Discourses

Staff perks and development

- Up to 50% discount on public talks and events at the Ri.
- Access to livestreamed lectures and online content, ideal for teams working remotely or outside London.
- Opportunity to purchase tickets to the CHRISTMAS LECTURES®

Employee engagement with the Ri is flexible and scalable, allowing organisations to involve teams at any level and in ways that suit their schedule and location.

4. Exclusive experiences

- Host a CHRISTMAS LECTURES® live-stream event for your staff or clients, creating a shared, inspiring experience that aligns your organisation with one of the world's most iconic science programmes.
- Up to 20 complimentary tickets to Ri talks of your choice, giving employees or clients the opportunity to explore cutting-edge science with expert presenters. organisation's contribution to a transformational initiative in science engagement.

5. Networking

- Exclusive invitations to networking events with senior leaders in science, education, and industry, offering valuable opportunities to connect with like-minded professionals and potential collaborators.

6. Venue access

- 10% discount on venue hire and archive tours at the Ri's historic Mayfair home, perfect for corporate meetings, client entertainment, or team-building events in a unique and inspiring setting.

7. Brand recognition

- Your brand's logo on plasma screens at the Ri and listed on the Ri website, ensuring visibility to audiences including scientists, visitors, supporters, students, families, and STEM professionals.
- Inclusion in Ri and Be the Spark campaign communications, showcasing your organisation's contribution to a transformational initiative in science engagement.



The Theatre at the Royal Institution



Science in Schools show

Spark content partner

For organisations seeking to amplify their voice, reach wider audiences and lead public conversation around science, the Spark Content Partner tier offers a powerful upgrade to your membership. This tier includes all the benefits of Spark Partner membership, alongside enhanced content opportunities designed to maximise visibility and impact.

This add-on includes:

- Co-created public event or event series with the Ri's programme team — delivered live, livestreamed and promoted widely.
- Branding and visibility across all event marketing, onsite signage, livestream assets and digital promotion.

- Audience reach through
 - Ri website (67,000 monthly users)
 - Ri newsletter (40,000 subscribers)
 - Email lists & social media channels
- Hospitality & engagement
 - 100 complimentary tickets per event
 - Option to host receptions or private museum/archive tours (additional fees apply)

This upgrade positions your organisation as a thought leader and gives you access to the Ri's world-class platform for science engagement.

Investment

Level	Investment	Summary
Spark Partner	£25,000 + VAT (annual)	Join The Spark Business Network for a 12-month partnership, funding an Ri Science in Schools Day in your chosen region, while accessing full engagement, visibility, and networking benefits.
Spark Horizon Partner	£23,000 + VAT per year (4-year commitment)	Become a Spark Horizon Partner with a four-year partnership. In addition to all Spark Partner benefits, you can nominate an additional school for an Ri Science in Schools Day each year, further extending your impact and engagement.
Spark Content Partner	£40,000 + VAT (annual)	All Spark Partner benefits plus a co-created public event, extensive visibility, hospitality benefits, and strategic public engagement.



Be part of The Spark Business Network

By joining The Spark Business Network, your organisation will have access to a range of invaluable networking opportunities, as well as the chance to attend a programme of fascinating and cutting-edge events for you, your employees and your clients.

Your organisation will concurrently be helping the Royal Institution to reach more schools, inspire more young people, and open more doors to science for everyone. Together, we can Be the Spark — igniting discovery, confidence, and possibility across the UK.

To discuss joining The Spark Business Network please contact

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Royal Institution Museum

Royal Institution Museum





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