

Vision	Science is for everyone
Belief	Science transforms lives and underpins the modern world – from health to the latest technology, the environment, and the furthest reaches of our universe. Science is part of culture, but not everyone has the same opportunity to engage. The Ri believes there should be equitable access to science, and that people’s desire to engage with science and scientists should be nourished
Mission	The Ri is a charity that brings the public and scientists together to share their interest and passion for science. We empower people to explore and get involved. We are a home for science and everyone is welcome
Values	Welcoming • Experimental • Impactful • Collaborative • Open

	A	B	C	D	E	F	G
Aims	Create a space for scientists and the public to explore science together	Drive deeper engagement with science and the Ri	Enable more people to engage with science through the Ri	Enable science to be shared in engaging ways	Inspire students to have a future with science	Build on the Ri’s heritage: of scientific discovery, demonstrations and pioneering public engagement	Shape a thriving and sustainable Ri
Objectives	Provide platforms for the public and scientists to interact Curate stimulating content and experiences and harness enduring partnerships	People are able to move along an engagement journey Involve public audiences	Increase audiences Reach more diverse audiences Make science more accessible Make the Ri more open, welcoming, and inclusive	Be a home for science communication and demonstrations Support teaching and practical skills for STEM	Provide inclusive experiences of science Showcase the relevance of science to life	Preserve the Ri’s collection for future study and engagement Interpret the Ri’s collection to enable wider and deeper access Communicate the Ri’s continuous traditions of discovery and engagement	Enhance our financial stability Maximise our operational effectiveness Create an empowering, inclusive, and diverse workplace Reduce our environmental impact
Outcomes	Scientists value public engagement Scientists more confident talking about science with the public Scientists see science as relevant to people’s lives	Deeper engagement with science and the Ri Science is enhanced through public engagement	Science is shared in engaging ways Scientists and communicators engage directly with the public and students Scientists, the public and students are stimulated by content and experiences A greater number and a wider range of people feel science is ‘for them’ People enjoy exploring science People feel they know more about science People feel more confident talking about science or the History of Science People see scientists as more relatable Content, activities and visitor experiences are valued and highly rated by participants	Science Communicators see Ri programmes as innovative and impactful Increased skills and confidence in teaching / demonstrating science	The Ri has developed skills / extended learning of science-track students Teachers believe Ri experiences contribute to better student engagement	Greater awareness of the link between Ri heritage and collections, and current science and science engagement The Ri’s collection is preserved for future generations	The Ri is financially resilient Surplus enables the Ri to continue to fulfil its charitable mission A safe, open culture where staff, Trustees and volunteers feel fulfilled, empowered, valued and encouraged to learn through experimentation The Ri continues to demonstrate good governance The Ri is more diverse and inclusive Ri serves as an example of how to retrofit a Grade 1 listed building to reduce environmental impact
	Increased sense of belonging to the Ri						