



Royal Institution Strategy, 2023 – 2028

Our Vision

Science is for everyone.

Our Belief

Science transforms lives and underpins the modern world – from health to the latest technology, the environment, and the furthest reaches of our universe. Science is part of culture, but not everyone has the same opportunity to engage. The Ri believes there should be equitable access to science, and that people's desire to engage with science and scientists should be nourished.

Our Mission

The Ri is a charity that brings the public and scientists together to share their interest and passion for science. We empower people to explore and get involved. We are a home for science and everyone is welcome.

Our Values

At the Ri, we are welcoming, experimental, impactful, collaborative and open.

Our aims

To create a space for scientists and the public to explore science. To share science in engaging ways, connecting more people to science through the Ri and deepening their engagement with science and the Ri. To build our heritage of scientific discovery, demonstrations and pioneering public engagement, inspiring students to have a future with science and shaping a thriving and sustainable Ri.

Our outcomes

Our strategic aims must be linked to robust and measurable outcomes and our social impact must be demonstrable. Through successful delivery of our new strategy we will:

- Make the Ri a more accessible and welcoming organisation, extend our reach and make our audiences more diverse. We will be more inclusive, and we will have increased celebration of the contributions of those who are under-represented in science.
- Support scientists to connect with the public, sharing science in engaging ways. Our audiences will feel they know more about science, feel more confident in talking about science, seeing it as relevant to their lives.
- Make a demonstrable difference to students' experience of science, particularly in schools in disadvantaged areas, supporting teaching and practical skills for STEM, in school and in the home. We will be meeting our environmental responsibilities, making the Ri more sustainable. And we will have supported and championed our talented staff and volunteers, and our collective values.