# Ri Marketing Boiler Plate

*The following text can be used as a general description for the Royal Institution and its activities:*

**About the Royal Institution (Ri)**

The belief at the Royal Institution that science is transformative. It shapes our world, and everyone should have a say in how it is used in our lives. And the Royal Institution’s purpose is to connect as many people as possible with science. The Ri have been doing it for well over 200 years, working with world-leading scientists from Hannah Fry to Carlo Rovelli.

The Ri talk, and listen, to the public. They help scientists talk, and listen, to the public. They develop critical thinking and a spirit of exploration in young people through their educational work.

An independent registered charity, the Ri provides science education, public engagement, and heritage activities for people of all ages and backgrounds across the UK and around the world. These activities include the world-famous CHRISTMAS LECTURES; public talks from the world's greatest thinkers in its historic lecture theatre; a national programme of Ri Masterclasses for young people in mathematics and computer science; hands-on science workshops in its L'Oréal Young Scientist Centre; award winning animations and films; and the preservation of its scientific legacy through the Faraday Museum and archival collections.

[www.rigb.org](http://www.rigb.org)

*Additional text giving brief over-view of Masterclass activities:*

Royal Institution Masterclasses, in mathematics or computer science, nurture students’ curiosity – inspiring them to have a future with science through inclusive experiences of science, showcasing the relevance of science in our lives to everyone.

Throughout Ri Masterclasses, students meet new expert speakers and volunteers who give them insight into possible careers and help them realise that STEM (science, technology, engineering and mathematics) subjects are for everyone, including them.

Ri Masterclasses open young people’s eyes to the world of mathematics or computer science giving space to deeply explore a range of ideas with other like-minded young people and encourage their passion for the subjects.

<https://www.rigb.org/learning/ri-masterclasses>