

Internship Title: Date of Internship: Location: Contract type: Salary: Marketing and Communications Intern October to December 2025 (with some flexibility) Albemarle St, London; with scope for remote working 3-month full-time (35 hour per week) internship Payment by stipend from University/Research Council's Doctoral Training Programme. Please check funding before applying

## The CHRISTMAS LECTURES and the Marketing and Communications Team

This placement will involve joining the Royal Institution (Ri) at its busiest time of year: the planning, and broadcast of the annual CHRISTMAS LECTURES.

Started by Michael Faraday in 1825, and now broadcast on national television every year, the CHRISTMAS LECTURES are the UK's flagship science series. The three-part series is filmed in front of a live audience in the Ri's famous Theatre and watched by millions on BBC Four and iPlayer over the festive period and on iPlayer and the Ri YouTube channel afterwards.

This year's Lectures will be presented by Dr Dame Maggie Aderin-Pocock, renowned space scientist, broadcaster, and passionate science educator. In this 200 year anniversary series, Dame Maggie will take audiences on a journey through space and time, exploring humanity's evolving understanding of the universe – from ancient astronomy to the cutting-edge discoveries of today.

Drawing on her expertise, including work on the James Webb Space Telescope and satellite-based Earth observation, Dame Maggie will bring the wonders of space exploration to life. With help from other experts and demonstrations (including historic recreations from the Ri archives), she will examine how our relationship with the cosmos has transformed over the past two centuries – and where it's heading next.

Each year we look for new ways to share the science behind the Lectures with as many people as possible across the UK and beyond.

One way we promote the Lectures is through the media, with whom we work hard to secure high-quality, in-depth interviews and feature opportunities for the Lecturer and the wider CHRISTMAS LECTURES team across TV, radio, print and online platforms.

## The role of the Marketing and Communications Intern

The Marketing and Communications Intern will play a crucial role in supporting the many different media and communications campaigns in the lead-up to the 2025 CHRISTMAS LECTURES. You will also have opportunity to help support the Ri's Public Programme of Theatre science talks through listing sites and reciprocal partnerships, focussing primarily on the first quarter of 2026.

Depending on your skills as the successful candidate, there may also be opportunity to undertake your own intern project as a 'writer in residence', creating a body of works which can be pitched to media contacts as interest pieces for the Ri. This will also potentially be used as website content for the Ri blog to support organic search engine optimisation and provide content for social media and email communication.

## Who are we looking for?

This placement would be ideal for anyone interested in gaining an insight into a science communication organisation and the inner workings of the Ri. You will have the opportunity to establish new and working relationships with partner organisations, to identify and use new listings websites, and to meet with Public Relations agency, Riot, for training in how to pitch media pieces and written content. As 'writer in residence' you will be expected to produce 3-5 pieces of writing about the Ri, the brand, its heritage, programmes etc, by the end of your placement with us.

There is no need to have any formal experience, but a passion for writing copy and the ability to edit content would be ideal.

The following experience and personal attributes are also highly desirable, and when applying you should demonstrate how you meet them in your supporting statement:

- A strong understanding of how science content can engage an audience, as we seek 'To create a space for scientists and the public to explore science together."
- The ability to develop engaging science content for a non-academic audience.
- An understanding of the needs and requirements of website and digital users.
- The ability to work collaboratively in a creative team with a passion for science communication.

**Practicalities:** This opportunity is only open to PhD students who are eligible to undertake an internship as part of their studentship and receive a stipend from their Doctoral Training Programme (DTP). Please check with your university/DTP to ensure funding is available before applying for this internship.

As the position involves the opportunity to work with young people, the intern will be required to undergo an Enhanced DBS clearance and related checks as mandated by UK laws and regulations.

For more information about the Ri, the internship programme, relevant dates for this internship, and to download the monitoring form, please see our website at <u>Work with us | Royal Institution (rigb.org)</u>

Hear from some of our previous PhD interns here: <u>Hear from our PhD interns |</u> <u>Royal Institution</u>