



Your gift. Their discovery. Our future.

Be the Spark Challenge Fund Appeal – Terms and Conditions

1. Introduction

These Terms and Conditions (“Terms”) govern participation in the **Be the Spark Challenge Fund Appeal** (“the Appeal”) run by The Royal Institution of Great Britain in support of its £20 million fundraising campaign, ‘Be the Spark’. By supporting the appeal, donors and supporting organisations agree to abide by these Terms.

2. About the Fund

- The Be the Spark Challenge Fund (“the Fund”) has been established with contributions from two families. The total Fund available is £250,000.
- The purpose of the Fund is to match eligible donations made in support of the Be the Spark campaign, thereby encouraging greater giving and accelerating progress towards the overall £20 million target.
- The Fund is administered by The Royal Institution of Great Britain, a UK-registered charity (Charity Number: 227938).

3. Eligibility

Donations:

Eligible donations for matching must be made in cash (including bank transfer, debit/credit card, cheque, CAF or through recognised donation platforms), and;

- Must be received during the official Challenge Period.
- Must adhere to the Royal Institution’s standard Donations Acceptance Policy.
- Must be freely given and come from identified (named) individuals or organisations.
- Legacy gifts committed during the official Challenge Period.
- Gift Aid received during the official Challenge Period.

Ineligible donations include:

- Any donation **already** pledged or established as regular gifts.
- Pledges not fulfilled during the Challenge Period.
- Gifts in kind.
- Commercial income from corporate supporters.

Donors:

- Both new and historic supporters of The Royal Institution of Great Britain may participate.
- Corporate partners and fundraising champions may encourage employees of their organisations to give, but only actual cash donations received by The Royal Institution are eligible.

4. Challenge Period

- The Challenge Period will run from 19 June to 19 December 2025, unless the fund is exhausted earlier.
- Donations made outside of this period are not eligible for matching.

5. Matching Criteria

Donations will be matched at a rate of £1 for every £1, subject to availability. The following parameters apply:



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development@ri.ac.uk
rigb.org

Registered Charity No. 227938

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- Maximum match per individual or organisation: Up to the first £50,000 including the sum of **new** regular gifts during the Challenge Period.
- Minimum donation to qualify for matching: £50
- Matching is applied on a first-come, first-served basis until the £250,000 allocation is fully committed.

6. Allocation and Use of Matching Funds

- Donations contributing to the Fund will be allocated by The Royal Institution of Great Britain for the purposes of the Be the Spark campaign.
- The Fund remains under the control of the charity and are not distributed in any sense out of the organisation to donors or third parties.

7. Verification and Reporting

- The Ri may request evidence of donation such as bank statements or platform confirmations.
- All donations to the Appeal will be subject to internal due diligence and approval.
The Appeal total will be confirmed after the end of the Challenge Period and are subject to adjustment for fraud, error or duplication.

8. Recognition and Publicity

- Donors may be acknowledged on campaign materials, digital channels, or lists, subject to consent.
- The Ri may seek participants' permission to use their name, image, or story for promotional purposes.

9. Fraud and Misuse

- Any attempt to manipulate or misuse the Fund will result in immediate exclusion and may be reported to relevant authorities.
- The Ri reserves the right to reclaim or withhold matching if false or misleading information is provided.

10. Amendments and Withdrawal

- The Ri reserves the right to modify these Terms or withdraw the Fund at any time, particularly in the event of unforeseen circumstances or misuse.
- Any updates will be made available on the charity's website and communicated to relevant parties.

11. Personal Data Protection

- Data will be handled in accordance with GDPR, the Fundraising Regulator and the Ri [Privacy Policy](#).
- Data will be used solely for the purpose of administering donations and reporting impact.

12. Contact

For more information, please contact:

The Fundraising Team
The Royal Institution of Great Britain
Email: development@ri.ac.uk
Website: <https://www.rigb.org/support-us>